

A RESOLUTION RATIFYING THE ECONOMIC DEVELOPMENT AUTHORITY OF WESTERN NEVADA BEING THE REGION'S "ONE STRONG VOICE" FOR ECONOMIC DEVELOPMENT

WHEREAS, in 2013 IBM provided its expertise to the City of Reno through its competitive Smarter Cities Challenge Program, by contributing the time of its top experts from different business units and geographies, valued at an estimated \$400,000, through deploying a team on the ground for three weeks to work closely with community leaders on improving regional economic development outcomes, and

WHEREAS, at the conclusion on the process, IBM delivered five specific recommendations to improve the region's economic development outcomes, and

WHEREAS, one of those five recommendations was "Be One Strong Voice," the designation of one entity to be the region's face to the outside world for economic development, and

WHEREAS, various entities, including but not limited to the City of Reno, the City of Sparks, and Washoe County, recognize that the Economic Development Authority of Western Nevada has been designated by the Nevada Governor's Office of Economic Development as the "regional development authority" for our region, and

WHEREAS, through the expansion of the Smarter Cities Challenge project into the Smarter Region project various entities including but not limited to the City of Reno, the City of Sparks, Washoe County, the Reno-Tahoe Airport Authority, the Washoe County School District, the Economic Development Authority of Western Nevada, the Truckee Meadows Regional Planning Agency, the Desert Research Institute, the University of Nevada, Reno, and Truckee Meadows Community College, have come together to collaborate on improving economic outcomes and workforce development for the region,

NOW, THEREFORE, BE IT RESOLVED by the Sparks City Council that Geno R. Martini, Mayor of the City of Sparks supports the ratification of the Economic Development Authority of Western Nevada as the region's "One Strong Voice."

PASSED AND ADOPTED this _____ day of _____, 2014, by the following vote of the City Council:

AYES: _____

NAYS: _____

ABSENT: _____

ABSTAIN: _____

Approved this _____ day of _____, 2014, by:

Geno R. Martini, Mayor

APPROVED AS TO FORM:

ATTEST:

Chet Adams, City Attorney

Teresa Gardner, City Clerk